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# LEGAL BISNOW



September 18, 2013



## Heels & Helmets



Football terms aren't limited to the field. Kilpatrick Townsend recently held an event on "communication and relationship-building through football." The goal was to help level the playing field by providing attendees with basic football knowledge that they can use to communicate with colleagues, clients and prospective clients. Heels & Helmets founder **Shavannia Williams** (center with her back turned), a former NFL exec, ran the workshop. Above, **Shehnaz Spencer**, **Jenna McMullin**, **Lauren Schapker**, **Lora Snyder**, **Tracy Taylor**, **Julianne Sobral**, **Erica Siegmund**, **Sarah Meghji**, **Marianna Toma**, and **Sviatlana Phelan**. Lessons learned: football background and how to understand and use lingo like "splitting the uprights" in an office setting.



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